

# City Manager's Report

APRIL 22, 2014

## SPECIAL POINTS OF INTEREST:

- ◆ HB #1 IN MAYORS CHALLENGE
- ◆ DAY OF COMPASSION
- ◆ PD HOSTS NATIONAL TAKE BACK INITIATIVE
- ◆ FINANCE DEPT. WINS AWARD

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## Taste of Huntington Beach is Here!

Join us this **Sunday, April 27** from noon to 4 p.m. at the Sports Complex; 18100 Goldenwest (at Talbert) across the parking lot from the HB Public Library to experience "Taste of Huntington Beach."

For one all-inclusive ticket price (\$65 General Admission, \$85 VIP), guests can feast on unlimited tastes of food from their favorite local eateries, sip on samples of wine and beer from premium California wineries and craft breweries, meet new people and catch-up with fun-loving old friends!



Neil Saavedra, host of "The Fork Report" on KFI radio, will be the special celebrity guest at this year's Taste of Huntington Beach. Party Jones will be the musical performers.

There are also opportunities to bid on silent auction baskets filled with goods and services from local businesses, listen and dance to top-notch live entertainment all afternoon, buy tickets to win great raffle prizes, and stop by the sponsor and vendor booths and talk to Taste supporters.

Since 2002, The Friends of the Children's Library and the HB Restaurant Association have helped the Taste raise over \$300,000 for the HB Children's Library!

Please note that there are no reduced-price children's tickets for the Taste; everyone pays the full price - but the Taste policy for babies and toddlers is "Under 3 and they are free!"

**Questions?** Email [info@TasteHB.com](mailto:info@TasteHB.com) or visit <http://www.tastehb.com/tickets.html>



# Public Works Department News

save water.  
win a prius.  
april 1 - 30

WYLAND  
FOUNDATION

TOYOTA  
Making a Difference  
Every Day

## H.B. has Moved into 1<sup>st</sup> Place in the Mayor's Challenge for Water Conservation!

Please help Huntington Beach stay #1 in the nation by making your pledge for water conservation at [www.mywaterpledge.com](http://www.mywaterpledge.com). By finishing in 1<sup>st</sup> place, entrants will have a chance to win a Toyota Prius and other prizes. It would be great to have a resident win the Prius, so ask your Huntington Beach family and friends to make their pledges by April 30<sup>th</sup>!

When you make your pledge, the survey will explain ways in which you can save water. At the end of the survey, it will total the amount of water that you can save in a year, just by making some small changes to the way we use water. The water we save today can help us tomorrow. Drought happens, so use water wisely.

Watch Mayor Harper's Water Challenge Video on YouTube: [http://youtu.be/YFaVo08G\\_I0](http://youtu.be/YFaVo08G_I0)



# Public Works Department News

## Wed., May 28: Free HOA Landscaping Symposium Turf removal – \$ 1 per square foot

HOAs are invited to attend a mini-symposium on **Wednesday, May 28** at the Huntington Beach Utilities Yard. We are offering two opportunities to attend, a morning session from 11:30 a.m. to 1 p.m. and an evening session from 5:30 p.m. to 7 p.m. At the meeting, we will be discussing programs that are available to HOAs such as the free landscape surveys and rebates for turf removals, rotating irrigation nozzles, and weather-based irrigation controllers. You will also learn about the financial rebates offered to help with the costs of retrofitting your HOA's landscaping. These changes to landscaping, irrigation controllers and irrigation systems save money on landscape maintenance and your water bill and will add colorful interest to your property.

One way to start is to apply for a **free Landscape Irrigation Survey**, offered by the Metropolitan Water District of Southern California (MWD). This is a free service where a certified landscape irrigation auditor will survey and provide written recommendations for your HOA property. An application is available online at [www.bewaterwise.com](http://www.bewaterwise.com).

One HOA that previously participated in the turf removal program removed 37,000 square feet of turf. They recently applied for a new turf removal project that involves removing an additional 37,500 square feet of turf and replacing it with California friendly plants and other permeable materials. Once they complete their project, they will receive a check for \$37,500. Funding for this offer is limited, so please apply soon. For information on rebate offers and our programs, visit the Huntington Beach Water Conservation website at [www.huntingtonbeachca.gov/hbwater](http://www.huntingtonbeachca.gov/hbwater).

To attend the symposium, please RSVP by Friday, May 23 by contacting Lenica Castner, (714) 374-1796 or [lenica.caster@surfcity-hb.org](mailto:lenica.caster@surfcity-hb.org). Some of the smaller HOAs in the City do not have a specific mailing address, so if you are involved in your HOA, but did not receive a letter, please contact us. Meeting location: 19001 Huntington St. (corner of Huntington St. & Garfield Ave.)



## Take Back Initiative

This Saturday, April 26, the Huntington Beach Police Department will participate in the Federal Drug Enforcement Administration's 5<sup>th</sup> National Take Back Initiative. The

purpose of the event was to collect accumulated unwanted, unused prescription drugs, and to safely dispose of those medications. In 2013, the final number for our collection site was over 750 pounds over a six month period from the lobby bin, and 180 pounds from the one day event alone.

In 2012, DEA's state, local, and tribal law enforcement partners, working at more than 5,263 locations, collected 488,395 pounds (244 tons) of prescription medications from members of the public. When added to the collections from DEA's previous four Take Back events, more than 2 million pounds (1,018 tons) of prescription medications were removed from circulation.

The Huntington Beach Police Department aims to provide a safe, convenient, and responsible means of disposal, while also educating the general public about the potential for abuse of these medications.



# Fire Department News

## PulsePoint – You could Save a Life

Apple iOS and Android smart phones have a new app that makes it possible, for people who have been trained in CPR and the use of AEDs, to be notified when their services are needed nearby. PulsePoint is a free application which alerts users if there is a 911 response within a quarter of a mile of their current location. It also provides a map with the location of the AEDs in the area. On April 16, it was announced that Huntington Beach Fire Department, along with the other Metro Cities Fire Authority agencies, would be participating in this pilot program which allows users the ability to deliver CPR and AED therapy to potentially save the lives of victims of sudden cardiac arrest. Funding for the pilot program was made possible by six area hospitals; Children's Hospital of Orange County (CHOC), Garden Gove Hospital, Hoag Hospital, Huntington Beach Hospital, Memorial Care, and University of California Irvine Medical Center (UCIMC).

One of the critical components to improving a victim's chance of surviving sudden cardiac arrest is to have CPR started immediately and accessibility to an AED," said Huntington Beach Fire Chief Patrick McIntosh. "This app provides just the tool necessary to alert nearby community members who are trained in CPR that someone needs their help nearby and can also direct them to the nearest AED. The impact that this program may have on someone's life is invaluable."

For a video and more information, please visit:

Video on PulsePoint:

<http://vimeo.com/pulsepoint/hbfd/>

More information on PulsePoint:

<http://pulsepoint.org/>

## Huntington Beach Fire Department Regains Class I ISO Rating

As of July 1, 2014, the City of Huntington Beach will be reclassified as a Class 1 community according to the Insurance Services Office (ISO) Public Protection Classification (PPC) program. This is the highest rating given by ISO and it places the City of Huntington Beach in a class among only 61 communities in the entire Nation and only eight communities in California.

ISO is an independent company that serves insurance companies, communities, fire departments, insurance regulators, and others by providing information about risk. ISO evaluates information from communities in the United States on their structure fire suppression capabilities. They analyze data using the trademarked Fire Suppression Rating Schedule (FSRS) and, subsequently, assign a Public Protection Classification (PPC) to the community that ranges from 1 to 10. The PPC is commonly used by insurance providers as one factor within a complex matrix of variables that impacts local property insurance premiums.

Class 1 indicates the highest rating for fire suppression capabilities and Class 10 indicates that the community's fire suppression capabilities do not meet ISO's minimum criteria. The PPC program evaluates communities according to a uniform set of criteria, incorporating nationally recognized standards developed by the National Fire Protection Association (NFPA) and the American Water Works Association. The major elements evaluated include Emergency Communication, Fire Department, and Water Supply capabilities.

The Huntington Beach Fire Department is pleased to regain the Class 1 rating that it enjoyed from 2004 until March 1, 2011. As the result of a ranking performed in 2009 under the previous Fire Suppression Rating Schedule, our rating was retrograded to Class 2, effective March 2011. ISO has since updated and improved the FSRS to be more reflective of the expanded range of fire suppression service offered today and this has positively impacted our community's PPC rating, leading to our recent reclassification to Class 1.

The improved rating should result in slightly reduced property insurance premiums for both commercial and residential insurance premiums after July 1, 2014. The City of Huntington Beach, however, will not have information regarding insurance rates and these inquiries should be directed to your insurance provider.

## MASS CASUALTY INCIDENT

*ON APRIL 17 AT APPROXIMATELY 1:30 P.M., FIREFIGHTERS RESPONDED TO A TWO VEHICLE TRAFFIC ACCIDENT WHICH OCCURRED AT THE INTERSECTION OF NEWLAND AND YORKTOWN. THERE WERE A TOTAL OF SIX VICTIMS AND FIVE WERE TRANSPORTED TO HOSPITALS.*

# Day of Compassion

*Greater Huntington Beach Interfaith Council*

*Annual*

## *Compassionate Day of Community Service*

*Saturday, April 26, 2014*

*We invite you to join with  
all residents of  
Huntington Beach and Fountain Valley  
in a day of service.*

*This is a community  
effort with over  
30 service projects  
and  
1000+ volunteers.*

*Individuals, families,  
faith groups and  
civic organizations,  
are encouraged  
to participate.*

*For more information:*

**ServiceDayHBFV@gmail.com**

**(714) 315-7720**



To sign up to serve on a project go to

<http://bit.ly/service-day-hb-fv>

Save the  
Date

Saturday, April 26, 2014, 9:00 am to noon  
Sunday, April 27th - some projects



# Library Services Department



## Friends of the Library Sponsor a New Book Return at the Helen Murphy Branch Library

Little things mean a lot, especially at smaller library locations. Borrowing and returning materials is one of the fundamental services that a library provides. When the Library isn't open, a secure Book Return is essential and allows for safe returns. Book returns are available at all HB Library locations, and library patrons rely on them to get books back to the Library. The Helen Murphy Branch Library had a failing book return making returns awkward and inconvenient. Thanks to the generosity of the Friends of the Library, the Huntington Beach Public Library was able to purchase a new Book Return. The new return is rust-proof, and will protect all items from the elements, ensuring the safe return of borrowed items to the branch.

## Children's Ballet at the Library Theater

Ballet Etudes is performing a shortened version of the classic comedic ballet, Coppelia, Tuesday, May 6 and Wednesday, May 7 in the Library Theater. The show times are 4 p.m. and 7p.m. Tickets are \$5 each and may be purchased at the Children's Desk. Ballet is approximately 65 minutes long. Children under 1 year of age who sit on a parent's lap are free. This program is sponsored by the Friends of the Children's Library.



## Go Green @ the Library

Help the Library "Go Green" by providing your e-mail address; this will enable the library to notify you by email when borrowed books are due to be returned or to alert you that a book you've requested is available. Your e-mail address will NOT be shared with anyone outside of the Library.

Cardholders can add their e-mail address to their account in person at any Library branch, or you can update your account to include your email address online from home. Simply visit [www.hbpl.org](http://www.hbpl.org), click the brown "My Account / Renew" tab and login. The Account Overview screen provides a link called "Profile- Update email address". On the Profile screen, enter the e-mail address and click the Update button. For more information or assistance, call the Library at (714) 842-4481.

# Finance Department

## Huntington Beach Wins “Innovation Award” from California Society of Municipal Finance Officers

The Huntington Beach Finance Department recently won the 2014 California Society of Municipal Finance Officers' (CSMFO) Innovation Award at its annual conference hosted in Palm Springs, CA. Eleven cities submitted entries for the top award and Huntington Beach was one of only two cities honored.

“I am so proud of our entire Finance Department,” said City Manager Fred Wilson. “Our staff has the best interest of our residents in mind and this award solidifies our creative programs and our commitment to the taxpayers of Huntington Beach.”

Under the direction of Finance Director, Lori Ann Farrell, the Department presented its multi-pronged approach to significantly reduce the City's retirement and Other Post Employment Benefit (OPEB) unfunded liabilities over the next 10 years to improve long-term financial sustainability. The plans were incorporated into the FY 2013/14 Proposed Budget, and were approved by the City Council for the Adopted Budget effective October 1, 2013. The new plans launched a multi-year effort to pay down the City's pension and retiree medical liabilities while simultaneously saving taxpayers over \$16.6 million over the next 15 to 25 years. The Finance Department created a unique three-pronged approach to reduce or eliminate the unfunded liabilities for retiree benefits plans including the: 1) California Public Employees' Retirement (CalPERS) Pension Plan; 2) Retiree Medical Plan; and, 3) Supplemental Pension Plan.

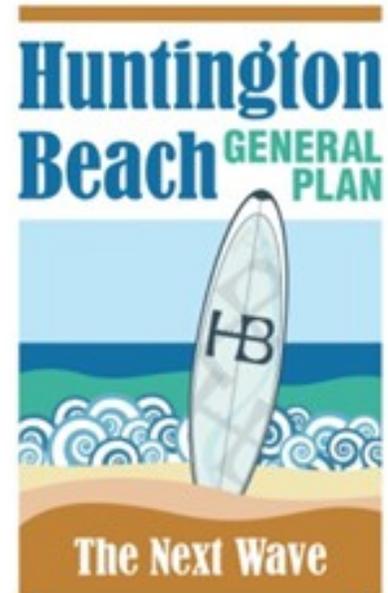
The California Society of Municipal Finance Officers is the statewide organization serving all California municipal finance professionals that promotes excellence in financial management through innovation, continuing education and the professional development of its members. CSMFO members are deeply involved in the key issues facing cities, counties, and special districts in the State of California.

# Planning & Building Department

## Have You Completed the General Plan Update Online Survey?

If not, visit: [www.hbthenextwave.org](http://www.hbthenextwave.org) and participate.

The General Plan is a framework for managing the city's physical, economic, and social resources. The document guides civic decisions regarding land use, community design, open space, housing, infrastructure and public services, environmental resources, fiscal resources and hazards. The General Plan Update will take place over the next two years, during which numerous workshops, meetings and hearings will be held. Log on to the website and register your email address for updates.



# Information Systems Department

Did you know you can get an online estimate of building permit construction fees based on your project valuation on the City Website? To find a quick link to this Fee Calculator online application, click on the Services navigation tab and then click on Planning and Construction. A link to the Fee Calculator will be on the Planning and Construction page.

[http://www.huntingtonbeachca.gov/government/departments/building\\_safety/permit\\_center/fee\\_schedule\\_information.cfm](http://www.huntingtonbeachca.gov/government/departments/building_safety/permit_center/fee_schedule_information.cfm)

# April 2014

SU	MO	TU	WE	TH	FR	SA
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

## Schedule of Events

- ◆ All month— Mayor’s Water Challenge Campaign
- ◆ All month— Distracted Driving Awareness Month Campaign
- ◆ 4/26 — Compassionate Day of Community Service
- ◆ 4/27— Library 5K Fun Run
- ◆ 4/27 — Taste of HB from noon to 4pm at Central Park

### City Hall Directory

City Attorney	(714) 536-5555
City Clerk	(714) 536-5227
Passports	(714) 374-1600
City Council	(714) 536-5553
City Manager	(714) 536-5202
Community Services	(714) 536-5486
Beach Operations	(714) 536-5281
Office of Business Development	(714) 536-5542
Finance	(714) 536-5630
Business Licenses	(714) 536-5267
Fire Department	(714) 536-5411
Human Resources	(714) 536-5492
Information Services	(714) 536-5515
Library	(714) 842-4481
Planning & Building	(714) 536-5271
Code Enforcement	(714) 375-5155
Police Department	(714) 960-8811
Public Works	(714) 536-5431

**Fred A. Wilson, City Manager**  
[www.huntingtonbeachca.gov](http://www.huntingtonbeachca.gov)

