



CITY OF HUNTINGTON BEACH

HISTORIC WINTERSBURG PRESERVATION TASK FORCE

MINUTES FOR MONDAY, NOV. 5, 2012

ATTENDANCE:

Council Members Connie Boardman, Matthew Harper, and Joe Shaw
Chair Mary Urashima, Gloria Alvarez, Stacha Khatib, Jerry Moffat (for Sue Gordon)
Advisory group: Carmen Erber, Elaine Parker

Committee approved minutes of October 15, 2012 meeting; motion by Council Member Boardman, second by Gloria Alvarez.

Budget

Ricky Ramos is working with the finance department staff to transfer funds (\$700.00) from Council Member Boardman's travel fund to the Historic Wintersburg Preservation Task Force HWPTF) account. Mary Urashima reported on two donations for the film screening event: Kim Kramer / HB Downtown Residents Association underwriting \$1,000.00 theater expense; HB Automobile Dealers Association underwriting \$700.00 for red carpet and spotlight expense.

Public Outreach

Mary Urashima reported on more activity on the HWPTF Facebook page. The committee discussed the use of the Facebook page to optimize views.

The HWPTF was updated to include information about the film screenings and the donation link is active.

Media coverage current and pending was discussed.

The HWPTF discussed the need for a video for HBTv-3 and YouTube. Mary Urashima will begin drafting a script for this after fundraising event.

Fundraising event

The HWPTF discussed at length the planning, logistics, marketing, and volunteer tasks / schedules for the film screenings of Lil Tokyo Reporter, as well as the VIP reception at the Hilton Hotel. A protocol for donation receipts was discussed.

The next meeting date was set for Monday, December 3.