



City of Huntington Beach  
**DESIGN REVIEW BOARD**  
**SPECIAL MEETING ACTION AGENDA**

**THURSDAY, APRIL 21, 2016**  
**HUNTINGTON BEACH CIVIC CENTER**  
**2000 MAIN STREET, LOWER LEVEL, ROOM B-8**  
**3:30 P.M.**

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**ROLL CALL:** Kathleen O'Connor-PHELPS (Absent), Kathie Schey, Lyn Semeta, Michael Spaulding

- A. PUBLIC COMMENTS:** Public comments for items not scheduled on the agenda.
- B. AGENDA ITEMS:** (**Procedure:** Staff Presentation, DRB Disclosures, DRB Discussion, Applicant Comments, Final Comments, Motion/Vote.)

**B-1 SIGN CODE EXCEPTION NO. 16-001 (PASEA HOTEL AND SPA SIGNAGE)**

**Applicant:** Jeff Reich, 12439 Magnolia Boulevard #113, North Hollywood, CA 91607

**Property Owner:** Dennis Reyling, 520 Newport Center Drive #600, Newport Beach, CA 92660

**Request:** To review the design, colors, and materials for a) two (2) freestanding monument signs in lieu of the maximum of one (1) freestanding monument sign; b) one monument sign at 9 ft. high and 26.87 sq. ft. in area in lieu of a maximum 42 in. high and 20 sq. ft. in area; c) one monument sign at 6 ft. high and 16.89 sq. ft. in area in lieu of a maximum 42 in. high and 20 sq. ft. in area; and d) one blade sign at 30 sq. ft. in lieu of a maximum 4 sq. ft.

**Project Location:** 21080 Pacific Coast Highway, 92648 (northwest corner of Pacific Coast Highway and Huntington Street)

**Recommended Action:** Recommend Approval with Modifications to the Director of Community Development

**City Contact:** Joanna Cortez, Assistant Planner

***A MOTION WAS MADE BY SEMETA, SECONDED BY SCHEY TO RECOMMEND APPROVAL TO THE DIRECTOR OF COMMUNITY DEVELOPMENT WITH MODIFICATIONS***

**VOTE: 3-1 (O'CONNOR-PHELPS ABSENT)**

**B-2 DESIGN REVIEW NO. 16-003 (THE STRAND PAINT SCHEME)**

**Applicant:** Kevin Lee, Architecture Design Collaborative, 3505 Cadillac Avenue, Costa Mesa, CA 92626

**Property Owner:** Mark Miller, CA Pref Strand, LLC, Cypress Equities, 8343 Douglas Avenue, Suite 200, Dallas, TX 75225

**Request:** To review the proposed colors & finishes for a new overall paint scheme for The Strand development.

**Project Location:** 155 5th Street, 92648 (east side of 5th Street, between Pacific Coast Highway and Walnut Avenue - The Strand)

**Recommended**

**Action:** Recommend Approval to the Director of Community Development

**City Contact:** Ethan Edwards, Associate Planner

***A MOTION WAS MADE BY SPAULDING, SECONDED BY SEMETA TO RECOMMEND APPROVAL TO THE DIRECTOR OF COMMUNITY DEVELOPMENT***

**VOTE: 3-1 (O'CONNOR-PHELPS ABSENT)**

**B-3 DESIGN REVIEW NO. 16-005 (9/11 MEMORIAL)**

**Applicant:** Michael C. Adams, Michael C. Adams Associates, 21190 Beach Boulevard, Huntington Beach, CA 92648

**Property Owner:** City of Huntington Beach, 2000 Main Street, Huntington Beach, CA 92648

**Request:** Review the design, colors, and materials for the redesigned and relocated 9/11 memorial.

**Project Location:** 2000 Main Street, 92648 (lower level of Civic Center, adjacent to the Council Chambers – southeast corner of Main Street and Yorktown Avenue)

**Recommended**

**Action:** Recommend Approval to the Director of Community Development

**City Contact:** Jessica Bui, Assistant Planner

***A MOTION WAS MADE BY SCHEY, SECONDED BY SEMETA TO RECOMMEND APPROVAL TO THE DIRECTOR OF COMMUNITY DEVELOPMENT***

**VOTE: 3-1 (O'CONNOR-PHELPS ABSENT)**

**C. DRB MEMBER COMMENTS/ISSUES**

None

**D. ADJOURN TO THE MAY 12, 2016 REGULAR MEETING**

**Appeals**

Under the provisions of the Huntington Beach Zoning and Subdivision Ordinance, the Design Review Board's action is final unless an appeal is filed to the Planning Commission by the applicant or an interested party. The appeal must be in writing and must set forth, in detail, the action and grounds by which the applicant or interested party deems themselves aggrieved. The appeal must be accompanied by a filing fee of One Thousand, Nine Hundred, Seventeen Dollars (\$1,917) if the appeal is filed by a single family dwelling property owner appealing the decision on their own property and Two Thousand, Five Hundred, One Dollars (\$2,501) if the appeal is filed by any other party. The appeal shall be submitted to the Secretary of the Planning Commission within ten (10) calendar days of the date of the Design Review Board's action. Design Review Board actions that are listed as 'Recommendation to the Director of Community Development', 'Zoning Administrator', or 'Planning Commission' under the Recommended Action are non-appealable, since final action is taken by the stated body.