



CITY COUNCIL COMMUNICATIONS COMMITTEE MEETING

Minutes from 11/30/15

Huntington Beach City Hall
2000 Main Street, 4th Floor Administrative Conference Room #1

Committee Members: Councilmember Dave Sullivan, Councilmember Erik Peterson,
Julie Toledo, Community Relations Officer
PCTA: John Borack, Louis Rocha

Public Comments (3 minutes per speaker)
No public comments.

Approve Minutes from August 24, 2015 meeting
Approved with no changes by D. Sullivan and second by E. Peterson

Items for Discussion and Action

- PCTA Programming /Upcoming Features
J. Toledo discussed a few programs including the recent Coyote Town Hall meeting, Changing Housing Needs in OC panel discussion, Young at Heart, and Rec Report on Surf City Highlights. M. Posey discussed having California Closets included on the "Made in HB" show. J. Toledo explained the Huntington Harbour annual boat parade would be covered exclusively by M. Liffreing instead of the PCTA crew. Light a Light of Love parade will be covered this year for the first time by PCTA crew. The "Young at Heart" show has been well received.
- City Update
J. Toledo reported the new website should be up by early 2016. In addition, J. Toledo debuted the new HB Rumors page on the city's website to the group. M. Posey asked if we could track hits to this page. Lastly, the group was given information on the upcoming El Nino season that has been added to the city page. J. Toledo also stated the city's annual report was finished and added to the city website, and the Big Board Documentary would be debuted on Jan. 21 at Shorebreak Hotel.
- Media
J. Toledo handed out copies of the November 14 OCBJ that included an insert on Huntington Beach.
- New city logo/sticker
J. Toledo had not looked into stickers or collector pins. A discussion of the city seal was brought up in regards to updating it. D. Sullivan, E. Peterson and M. Posey were all in favor of looking into changing the look of the official city seal.

Adjournment: Next meeting: Monday, January 25 at 3 p.m. Huntington Beach City Hall, 2000 Main Street, 4th Floor, Conference Room #1

Cc: City Manager Fred Wilson