



CITY COUNCIL

COMMUNICATIONS COMMITTEE MEETING *Minutes from June 23, 2014*

Meeting Minutes from June 23, 2014

- PCTA Programming – discussed changing music on Channel 3 with slides. Brief discussion on water bill survey and announced we would air “Surf Scene” in the next month. Carchio mentioned Vector Control video about mosquitoes and a council presentation.
- Media – Reviewed 100 years of Surfing coverage and upcoming 4th of July media coverage .
- Features – Updated status of all feature stories (i.e. Be a Buddy, Not a Bully; Jr. Lifeguard, PD, Summer Concerts. It was asked if other cities air planning commission meetings.
- 4th of July Parade – Worked on securing insurance for KABC-TV and finalized location for PCTA.
- City Seal/Logo – Discussed a community-wide contest kick off this fall.