



# CITY COUNCIL

## COMMUNICATIONS COMMITTEE MEETING

### *Minutes from 1/26/15*

Huntington Beach City Hall  
2000 Main Street, 4<sup>th</sup> Floor Administrative Conference Room #1

Committee Members: Councilmember Dave Sullivan, Councilmember Mike Posey  
Councilmember Erik Peterson  
City Staff Support: Fred Wilson, City Manager  
Julie Toledo, Community Relations Officer  
Also Invited: John Borack & Louis Rocha - PCTA

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Public Comments (3 minutes per speaker)  
*No public comments.*

Approve Minutes from September 22, 2014 meeting  
*Approved with no changes by D. Sullivan.*

#### **Items for Discussion and Action**

- Honor Flight Presentation  
*Phil Goode with Honor Flight gave a heartfelt presentation to the committee about taking WWII vets to Washington DC to visit the historical monuments. Everyone was in agreement to have Mr. Goode put together video to show on all PCTA channels. Goode is wanting to raise money to take vets on a three-day trip in May 2015.*
- PCTA Programming /Upcoming Features  
*J. Toledo discussed status of Junior Lifeguard program, Be A Buddy, Not a Bully and reviewed the week's program. PCTA working on posting a daily schedule on Channel 3. When discussing the potential Poseidon debate, Councilmember Peterson suggested having the debate at the Library instead of at Fusion for a more professional setting. Other ideas discussed included features on different city departments, Matt Liffreing's 'Made in HB' (with Economic Development dept), HB High School weekly update, and features on other timely topics like AES plant.*
- Media  
*J. Toledo mentioned a new OC Register Reporter Lauren Williams had taken over the HB Beat. Reporter recently met with City Manager Fred Wilson.*
- Time Warner Update  
*J. Toledo updated the committee on the city's cable accounts and potential cut backs of certain TVs in different city departments. This would be voted on at next PCTA board meeting.*
- Social Media Policy  
*J. Toledo mentioned policy had been drafted and city attorney is reviewing. J. Borack mentioned PCTA had social media policy and would forward a copy over to J. Toledo.*

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- Channel 3 Survey  
*J. Toledo shared survey results from the past few months. More than 100 folks took the survey and responses ranged in wanting to see new programming, to added a schedule to the scroll to doing features on timely topics. D. Sullivan mentioned a weekly Mayor's program that aired years ago and might have potential to bring back.*
- New Equipment for Council Chambers studio  
*J. Toledo said the AV room next to council chambers will be upgraded beginning March 17. The equipment had been ordered and was delivered to city hall.*

***Adjournment:***

Next meeting: Monday, February 23 at 3 p.m.

Huntington Beach City Hall, 2000 Main Street, 4<sup>th</sup> Floor, Conference Room #1

Cc: City Manager Fred Wilson and Assistant to the City Manager Teri Baker