



# CITY COUNCIL COMMUNICATIONS COMMITTEE MEETING

## *Minutes from 2/23/15*

Huntington Beach City Hall  
2000 Main Street, 4<sup>th</sup> Floor Administrative Conference Room #1

Committee Members: Councilmember Dave Sullivan  
Councilmember Erik Peterson  
City Staff Support: Fred Wilson, City Manager,  
Teri Baker, Assistant to City Manager  
Julie Toledo, Community Relations Officer  
Also Invited: Louis Rocha – PCTA  
Not Present: Councilmember Mike Posey, John Borack - PCTA

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Public Comments (3 minutes per speaker)  
*No public comments.*

Approve Minutes from January 26, 2015 meeting  
*Approved with no changes by D. Sullivan. ; E. Peterson second*

### **Items for Discussion and Action**

- Honor Flight Presentation  
*Honor Flight program is airing on Channel 3.*
- PCTA Programming /Upcoming Features  
*J. Toledo discussed status of Junior Lifeguard program, Be A Buddy, Not a Bully and reviewed the week's program. PCTA working on posting a daily schedule on Channel 3. D. Sullivan brought up taping "Every 15 Minute" for next year.*
- KABC-TV, Channel 7 4<sup>th</sup> of July Parade Contract  
*J. Toledo mentioned talks were underway to negotiate a new contract for this summer.*
- Social Media Policy  
*J. Toledo mentioned policy had been drafted and Information Services is reviewing.*
- New Equipment for Council Chambers studio  
*J. Toledo said the AV room next to council chambers will be upgraded beginning March 17. The equipment had been ordered and was delivered to city hall.*
- Audio Equipment for B7/B8  
*With more people attending study session and Planning Commission meetings, J. Toledo said she would look into cost to have a more professional sound system, but in the meantime would order wireless microphones for meetings that would accommodate the Fender sound system. E. Peterson stated he had ideas and would send to J. Toledo.*
- City Website  
*J. Toledo reported she was researching website companies to provide estimate for overhaul on existing city website. E. Peterson mentioned having the city calendar bigger on website.*



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- Other
  - *D Sullivan brought up having different music played on Channel 3 Bulletin Board*

### ***Adjournment:***

Next meeting: Monday, March 23 at 3 p.m.

Huntington Beach City Hall, 2000 Main Street, 4<sup>th</sup> Floor, Conference Room #1

Cc: City Manager Fred Wilson and Assistant to the City Manager Teri Baker