



CITY COUNCIL COMMUNICATIONS COMMITTEE MEETING

Minutes from 2/22/16

Huntington Beach City Hall
2000 Main Street, 4th Floor Administrative Conference Room #1

Committee Members: Councilmember Dave Sullivan, Councilmember Erik Peterson,
Julie Toledo, Community Relations Officer
PCTA: John Borack, Louis Rocha

Public Comments (3 minutes per speaker)
No public comments.

Approve Minutes from November 30, 2015 meeting
Approved with no changes by E. Peterson and second by D. Sullivan

Items for Discussion and Action

- PCTA Programming /Upcoming Features
J. Toledo discussed a few programs including a new show called "Sold in HB" (now called "Buy in HB"). E. Peterson and J. Borack commented to ensure the show is not advertising or promoting a single business. E. Peterson inquired about a rebuttal to the ACCOC Housing Town Hall. J. Borack updated the group on the new Fountain Valley Fitness Show, second episode of "Young at Heart," and "Orange Slices," "WOW That's in OC," and the Special Olympics Documentary.
- City Update
J. Toledo reported the new website should be up by soon. E. Peterson commented on the Community Development page –particularly the business license page and to have more opportunities for businesses to do things online.
- Media
J. Toledo handed out copies of the November 14 OCBJ that included an insert on Huntington Beach.
- New city logo
J. Toledo shared status of updating the City Seal. D. Sullivan suggested staff bring to council.

Adjournment: Next meeting: Monday, March 28 at 3 p.m. Huntington Beach City Hall, 2000 Main Street, 4th Floor, Conference Room #1

Cc: City Manager Fred Wilson