



CITY COUNCIL COMMUNICATIONS COMMITTEE MEETING *AGENDA*

September 22, 2014 at 3 p.m.
Huntington Beach City Hall
2000 Main Street, 4th Floor Administrative Conference Room #1

Committee Members: Mayor Matthew M. Harper, Councilmember Dave Sullivan
Councilmember Joe Carchio
City Staff Support: Julie Toledo, Community Relations Officer
Also Invited: John Borack & Louis Rocha - PCTA

Public Comments (3 minutes per speaker)

Approve Minutes from August 25, 2014 meeting

Items for Discussion and Action

- PCTA Programming
 - Review programming
 - Water bill survey this summer – “What do you watch on Channel 3?”
 - Updating questions. Meeting with Tony Porter on 9/23/14
 - New Show: Made In HB with Matt Liffreing – Office of Economic Development
 - Looking for new exercise shows this week to replace “Feeling Fit”
 - Miss HB Pageant Oct. 4 1 to 3pm - meeting tomorrow, 9/23 with PCTA to review logistics
 - City Works: Taping Oct. 15 with Janeen Laudenback, Police and Fire
- Media
 - Weekly media clips (ongoing)
- Features
 - PCTA – Be a Buddy/Not a Bully and Jr. Lifeguard Documentary
 - PD videos: Every 15 Minutes, new police recruitment video, PSA's
 - Council on Aging (M. Liffreing) – Exercise show
- US Open Recap Meeting last week
- City Seal/Logo
 - Community-wide contest kick off this fall
- Time Warner Update
- Social Media Policy
- Improvements/New Equipment for Council Chambers studio
 - Reviewed with J. Borack on 9/11. Compiling budget of \$125K with improvements completed by end of year

Adjournment:

Next meeting: October 27 at 3 p.m.
Huntington Beach City Hall, 2000 Main Street, 4th Floor, Conference Room #1

Cc: City Manager Fred Wilson and Assistant to the City Manager Teri Baker