



CITY COUNCIL

COMMUNICATIONS COMMITTEE MEETING

AGENDA

June 23, 2014 at 3 p.m.
Huntington Beach City Hall
2000 Main Street, 4th Floor Administrative Conference Room #1

Committee Members: Mayor Matthew M. Harper
Councilmember Dave Sullivan
Councilmember Joe Carchio

City Staff Support: Julie Toledo
Community Relations Officer

Also Invited: John Borack & Louis Rocha - PCTA

Public Comments (3 minutes per speaker)

Items for Discussion and Action

- PCTA Programming
 - Review programming
 - Water bill survey this summer – “What do you watch on Channel 3?”
 - Surf Scene with PT – airing next month
 - HBHS graduation ceremony
- Media
 - 100 Years of Surfing hits
 - KABC-TV on Friday, 6/20
 - OC Register 100 Years of Surfing front cover feature on Friday., 6/20
 - OC Register Wood board exhibition on Sat., 6/21
 - Pier Commemoration Ceremony: KABC-TV and KNBC-TV
 - Surfboards on Parade feature coming this week in OC Register
- Features
 - PCTA – Be a Buddy/Not a Bully (Meeting with Carchio 6/25)
 - PCTA – Jr. Lifeguard Documentary (update)
 - PD videos: Every 15 Minutes, new police recruitment video, PSA's Council on Aging (M. Liffreing) – Exercise show
 - Summer concerts start taping Aug. 3 (4 concerts)
- 4th of July Parade
 - Final insurance arrived today for ABC
 - Letter/Insurance for PCTA/Electric Chair spot – finalizing today
- City Seal/Logo (See attached sample)
 - Community-wide contest (Kristin project)

Adjournment:

Next meeting: May at 3pm
Huntington Beach City Hall, 2000 Main Street, 4th Floor, Conference Room #1

Cc: City Manager Fred Wilson
Assistant to the City Manager Teri Baker