



CITY COUNCIL COMMUNICATIONS COMMITTEE MEETING *AGENDA*

August 25, 2014 at 3 p.m.
Huntington Beach City Hall
2000 Main Street, 4th Floor Administrative Conference Room #1

Committee Members: Mayor Matthew M. Harper, Councilmember Dave Sullivan
Councilmember Joe Carchio
City Staff Support: Julie Toledo, Community Relations Officer
Also Invited: John Borack & Louis Rocha - PCTA

Public Comments (3 minutes per speaker)

Approve Minutes from June 23, 2014 meeting

Items for Discussion and Action

- PCTA Programming
 - Review programming
 - Water bill survey this summer – “What do you watch on Channel 3?”
 - Review questions/sample survey
 - New show: Surf Scene with PT – now airing
 - Looking for new exercise shows this week to replace “Feeling Fit”
 - Miss HB – Sept. 20 (preliminary) and Oct. 4 – pageant
 - Air AQMD meetings?
- Media
 - Weekly media clips (ongoing)
 - Special Olympics Host Town announcement on Thursday, Sept. 18 at 10am at the pier
- Features
 - Summer concerts completed
 - PCTA – Be a Buddy/Not a Bully and Jr. Lifeguard Documentary
 - PD videos: Every 15 Minutes, new police recruitment video, PSA's
 - Council on Aging (M. Liffreing) – Exercise show
- 4th of July Parade
 - HD DVD copies from KABC-TV
 - Recap last week's meeting with KABC-TV
- City Seal/Logo
 - Community-wide contest kick off this fall
- Time Warner
- Improvements/New Equipment for Council Chambers studio

Adjournment:

Next meeting: September 22 at 3 p.m.
Huntington Beach City Hall, 2000 Main Street, 4th Floor, Conference Room #1

Cc: City Manager Fred Wilson and Assistant to the City Manager Teri Baker