



CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 536-5486

HUNTINGTON BEACH ALLIED ARTS BOARD MEETING MINUTES

Wednesday, April 20, 2016 | 6:00 PM
538 Main Street
Huntington Beach, CA 92648

MEETING ASSISTANCE NOTICE – AMERICANS WITH DISABILITIES ACT

In accordance with the Americans with Disabilities Act the following services are available to members of our community who require special assistance to participate in Allied Arts Board meetings. If you require special assistance, 48-hour prior notification will enable the city to make reasonable arrangements. To make arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas, please contact the City Clerk's Office at (714) 536-5227, or request assistance from the Sergeant-at-Arms at the meeting.

A. CALL TO ORDER

Hamil called the meeting to order at 6:05 pm at which time a quorum was met.

ROLL CALL

MEMBERS: Adams, Eng, Hamil, K. Rudin, M. Rudin, Stip
LIAISONS: None
CITY STAFF: Slama, Hoffman, Gomez
ABSENT: Baker, McCullough, Skerik

B. PRESENTATIONS/INTRODUCTIONS/COMMENTS

None

C. MINUTES

1. Hamil asked for a motion to accept the minutes for the February 17, 2016 board meeting. Eng moved to approve with the second by Adams. Hamil, K. Rudin, and M. Rudin abstained. The motion passed.

NOTICE TO THE PUBLIC

The Allied Arts Board welcomes public comments on all items on this agenda or of community interest. We respectfully request that this public forum be utilized in a positive and/or constructive manner. Please focus your comments on the issue or problem that you would like to bring to the attention of the Allied Arts Board. Negative comments directed at individuals are not acceptable.

D. ORAL COMMUNICATIONS: None.

Public Comments – The Allied Arts Board welcomes public comments. Three minute time limit per speaker. No action can be taken by the Allied Arts Board on this date unless agendaized. This is the time to address the Allied Arts Board regarding items of interest or on agenda items other than public hearings.

E. CHAIR COMMENTS: Hamil reminded members that it's important to attend meetings since there are only six per year, and to be prepared for elections will be held in June. After discussion of possible absences, a meeting date change was tentatively scheduled for June 22. Gomez will check availability with all members and confirmation the date as soon as possible.

F. ADMINISTRATIVE ITEMS – None

G. CURRENT ITEMS

1. Allied Arts Awards 2014/2015

- Hamil reported that the Event Committee met on April 13. She also reported that the Hilton is unavailable this year, and therefore, the event will be held at the new state-of-the-art Senior Center in Central Park. The facility will provide some key items needed for the event; however, the Committee will need to obtain food, beverage, servers and entertainment along with some other miscellaneous items. The Committee is recommending a change in seating to theater style to eliminate the need for round tables and linens. Board members in attendance are in agreement with the change. Furthermore, the Committee discussed tightening up the program and shortening the event by eliminating speeches. In lieu of nominator and honoree speeches, a board member will read a narrative about the honoree, and the honoree can submit their thank you message to be displayed on a screen. There was additional discussion regarding free entertainment since the AAB is not funded and any funds raised will need to go toward the food, beverages and other incidentals. K. Rudin will reach out to some performing arts organizations for entertainment; Hamil will work on securing beverages for the event; and Eng will procure food in the form of desserts. As part of the tightening up, the time will change to 7:00 – 8:30 pm in order to allow those who work more time for arrival.
- There was discussion regarding the nomination guidelines and application form. Changes were discussed and agreed upon. Gomez will make changes and resubmit for printing.
- The Program Committee will meet after the next business meeting in June.

2. The Arts Report for City Council

- a. No reports at this time. Hamil will go before City Council to present on the Allied Arts Awards at the May 2 meeting.

H. NEW BUSINESS/WRITTEN COMMUNICATIONS

1. Hoffman reported that Brigitte from Project Self Sufficiency sent a thank you note to the AAB for the holiday gifts collected at the Board's holiday celebration.

I. COMMITTEE REPORTS

Social Media Update:

1. The Social Media Committee has not met since the last meeting. Hamil recapped the last meeting and stated that she sent out an introductory letter letting arts organization know about the Facebook page for arts related announcements. Only a few responses have been received to date and monthly reminders may be needed. M. Rudin said that traffic on the site is growing and he is looking into creating an Instagram account as an additional social media tool.

J. CULTURAL UPDATES

1. **Art Center/Art Walk** - Kate Hoffman, Executive Director/Committee Member
 - a. Hoffman reported on the upcoming exhibition, **Time Lines**. The exhibition will run April 30 – June 18 and focuses on the topic of aging. Other associated events include the Opening Reception on April 30, Art For Lunch on May 12, a Senior Resources day on May 21, an Artist Talk on June 9, and the Closing Reception/Artist Talk on June 18.
 - b. Hoffman announced the “I ♥OC” fundraiser taking place throughout for non-profits Orange County. The fundraiser is through the Orange County Community Foundation. The organization that raises the most funds opening day will receive a bonus. The event runs April 27-28, and the Art Center is hosting a “Happy Hour” type fundraising event from 4-7 pm, where the public can come in and make their donations online at the Art Center.
2. **Taste of HB – Celeste Hamil, Event Chair**

Hamil reported that the event is coming up on April 24. Tickets are still available and the proceeds will benefit the Children’s Library at the Central Library.
3. **HBAC Foundation** – Dale Skerik, HBAC Foundation Member
 - a. No report available.

K. ITEMS DISTRIBUTED TO THE BOARD

1. Time Lines exhibition invitation
2. “I ♥OC” fundraiser postcard
3. A Taste of HB announcement

L. AGENDIZED

1. Nominations and Elections for the positions of Chair and Vice-Chair
2. Social Media Report
3. Allied Arts Awards

M. NEXT MEETING DATE

The next regular business meeting will be Wednesday, June 15, 2016 at 6:00 p.m. at the HB Art Center, located at 538 Main Street, Huntington Beach.

N. ADJOURNMENT

M. Rudin moved for adjournment. K. Rudin seconded. The meeting adjourned at 7:40 pm.

Respectfully submitted,

Charlene Gomez
Recording Secretary

IF YOU ARE UNABLE TO ATTEND THE BOARD MEETING THIS MONTH, PLEASE CONTACT THE RECORDING SECRETARY AT 536-5434. THANK YOU!