

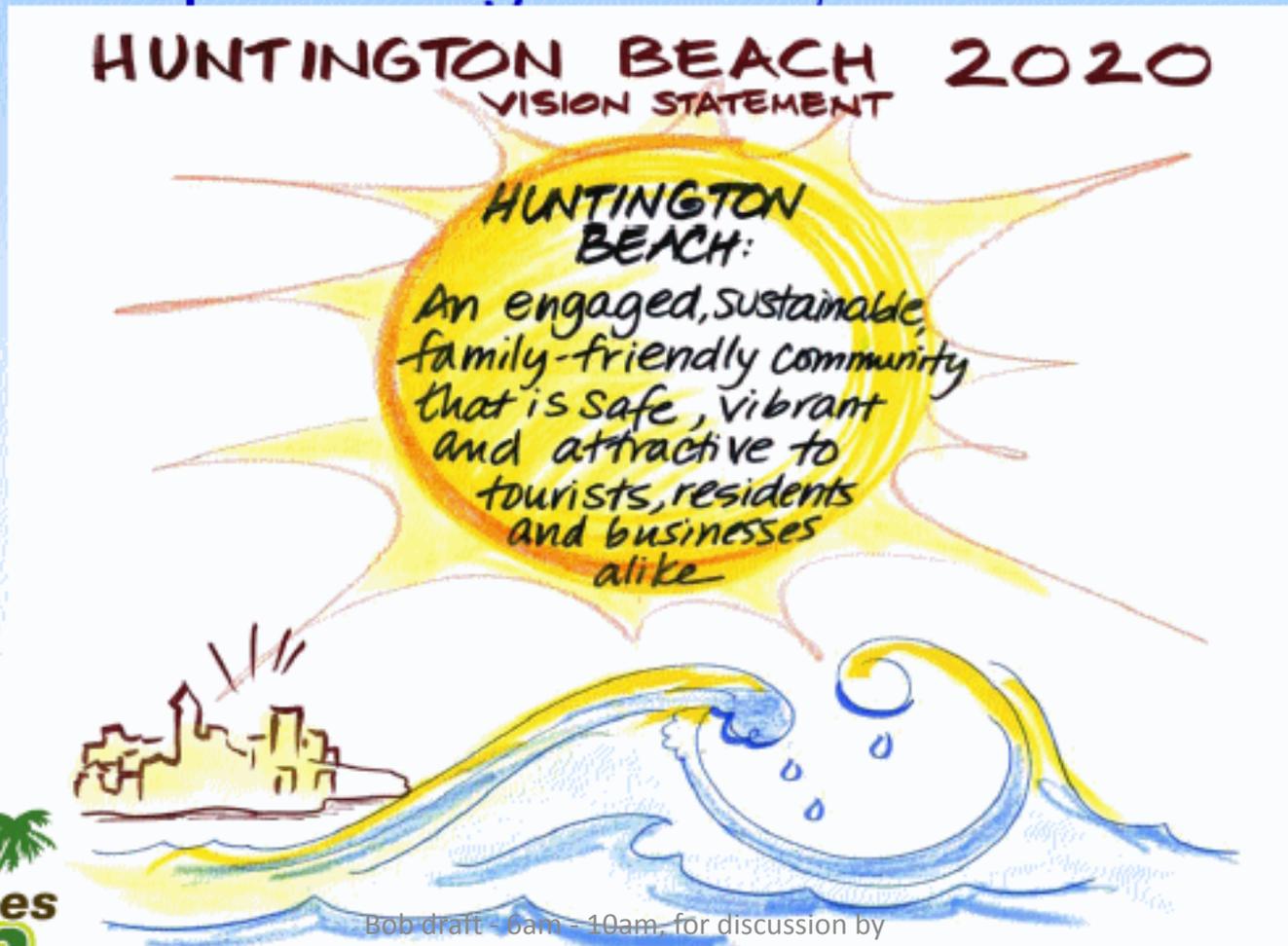
HB Environmental Board

Our Mission Statement (Translating City Council's Intentions behind Ordinance 3839)

Executive Committee Recommendations to
HB Environmental Sustainability Board as of
August 25, 2009

Vision

- The Council's Strategic Vision Statement was adopted August 21st, 2006



Big & Bold Sustainability

- HB's Sustainability Plan will incorporate
 - Economic Development
 - Water & Energy Conservation
 - Materials (Renewable/Recycled Products)
 - Mobility & Access-Rail, Trolleys, Bikes, Electric Vehicles (e.g. Golf Cart Access on Streets)
 - Open Space – Preserve School Sites/Fields
 - Community Engagement & Education
 - Fun - Educate, Motivate, “dictate”, but make it FI IN too!



Environmental Board Charter

What is new?

- "sustainability challenges and opportunities to enhance the overall sustainability: Economic, Ecological, and Social environments of Huntington Beach"

Dictionary Look up

Environmental

- Main Entry: **en·vi·ron·ment**
- Pronunciation: \in-¹ vī-rə(n)-mənt, -¹ vī(-ə)r(n)-\
- Function: *noun*
- Date: 1827
- **1** : the circumstances, objects, or conditions by which one is surrounded
- **2 a** : the complex of physical, chemical, and biotic factors (as climate, soil, and living things) that act upon an organism or an ecological community and ultimately determine its form and survival
- **b** : the aggregate of social and cultural conditions that influence the life of an individual or community
- **3** : the position or characteristic position of a linguistic element in a sequence
- **4** : a computer interface

Sustainability

- Main Entry: **sus·tain·able**
- Pronunciation: \sə-¹ stā-nə-bə\
- Function: *adjective*
- Date: circa 1727
- **1** : capable of being [sustained](#)
- **2 a** : of, relating to, or being a method of harvesting or using a resource so that the resource is not depleted or permanently damaged <*sustainable* techniques> <*sustainable* agriculture>
- **b** : of or relating to a lifestyle involving the use of sustainable methods <*sustainable* society>
- — **sus·tain·abil·i·ty** \-, stā-nə-¹bi-lə-tē\ *noun*
- — **sus·tain·ably** \-¹ stā-nə-blē\ *adverb*

Why change? Context! DRAFT #4

- 1970's to 2010's = 40 years of Lessons Learned by all parties about qualitative and quantitative meaning of Quality of Life in Cities; Yesterday's EIR questions are just not sufficient for today's world!!!
- Today we need to:
 - Be Proactive;
 - Build on recent Seminal thinking – business friendly
 - Natural Capitalism, Cradle to Cradle, Wal-mart;
 - Be aware that Grants from CA and Feds are sustainability focused not environmental focused.
 - Build upon the City's Sustainability Program

Board Response to City Council

- Given our general mission and opportunities to interpret implementation, which name now best communicates to ourselves and others what we are about...
 - Environmental Board (EB) **Past**
 - Environmental Sustainability Board (ESB) **Transition**
 - Sustainability Board (SB) **Future**

What the Board will do

- Review EIR's and Neg Dec's with staff to promote sustainability
- Assist in programs to reduce energy consumption and develop sustainable energy
- Support City's evolving Sustainability Program with external scanning, educational and advisory projects driven by each ad hoc committee
- Deliver an Annual Sustainability Report to the City Council on plans and results

What the Board will do

- Context of 2009-2020 Problems that drive our attention today (Stay aware, any action limited to intelligent responses)
 - Federal and State adaptations beyond 1970 legislated programs,
 - Private sector adaptations and advanced thinking by academia, think tanks (environmental , economic, and technical)
 - Available Standards applicable to parts of perceived crises: Water, Energy, Carbon, Food, Health (H1N1), etc.

Executive Committee Recommendation/Motion

- Motion to: Change the name to Environmental Sustainability Board, Staffed by Energy Manager with on call staff support from Planning and other departments;
- Motion to: Approve the Charter and authorize the Executive Board to inform Council of our Annual Report planning and assessment process;
- Motion to: Request the Executive Committee to draft new bylaws which recognize the new mission statement;

Questions:

- ??